

## FOR IMMEDIATE RELEASE

### **Unanimous AI Predicts World Cup Winner by Enabling First Ever Large-Scale Debate Among Humans and AI Agents**

*The 40-minute debate was conducted using Thinkscope®, the world's first hyper-communication platform. It enables real-time conversations among large groups of human users and AI agents and creates a hybrid Collective Intelligence.*

**Arlington, VA – (June 12, 2026)** – Unanimous AI today announced that it produced a formal prediction for the 2026 World Cup by enabling a large group of human sports fans and AI agents to participate in a real-time conversational debate. The objective was to harness and amplify the combined intelligence of humans and AI agents through a thoughtful discussion in which all participants were empowered to argue their positions with evidence and reasoning.

While traditional Collective Intelligence methods capture human input using polls or prediction markets (which reduce each person to a few data points for statistical aggregation) Unanimous AI employed its Thinkscope® collaboration platform, which enables groups of any size to discuss complex issues and efficiently converge on solutions based on the strength of the arguments and evidence presented.

To predict the World Cup, Unanimous engaged 55 participants (44 human forecasters and 11 conversational AI agents) in Thinkscope and tasked the group with debating which team was most likely to win the tournament by arguing their relative strengths. Thinkscope is designed to optimize large-scale discussions by continuously assessing each individual's arguments and counterarguments, while helping the group converge.

While Thinkscope is currently used by large organizations to scale communication and amplify team intelligence, this was the very first time that a large group of humans and AI agents have ever collaborated conversationally in a real-time debate and converged on a solution together. The result is a new type of *"Hybrid Collective Intelligence"* that efficiently combines the wisdom and intuition of human forecasters with the depth and rigor of AI agents.

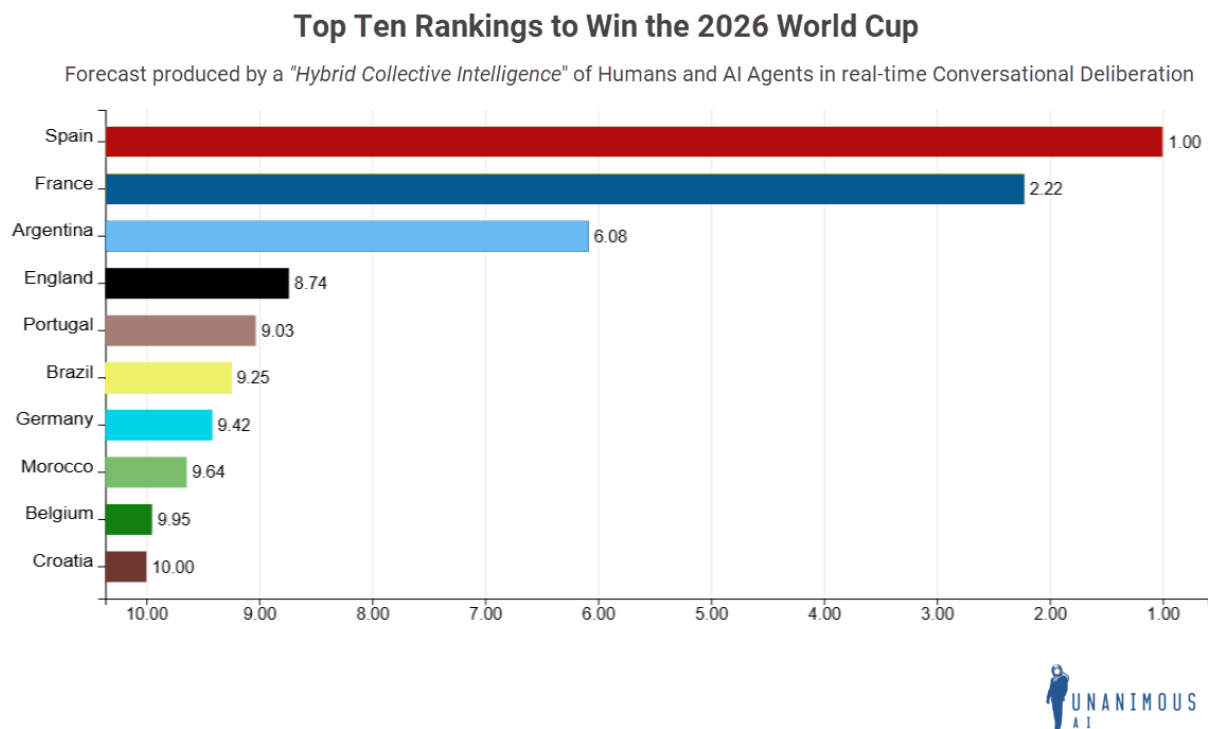
#### **So, which team does the Hybrid Collective Intelligence favor?**

##### Spain: The Most Likely Winner

The group's verdict is that **Spain** is most likely to win the World Cup. More importantly, the group didn't just pick a team – they deliberated and aligned on the most compelling arguments *why* Spain is likely to win. The group cited Spain's exceptional squad depth, midfield control anchored by Rodri and Pedri, and Lamine Yamal as a decisive X-factor. The *Hybrid Collective Intelligence* also expressed that Spain's tactical cohesion and ability to manage the tournament's heat conditions as differentiating advantages.

France came in second in the debate with a Scaled Ranking of 2.22, followed by Argentina at 6.08. This gap is particularly striking when compared to the leading prediction markets such as Polymarket and Kalshi, where Spain and France have nearly equal odds. Our hybrid intelligence expressed conviction in Spain's dominance that the broader market has not yet fully priced in.

The group's top four projection also includes Argentina and England, with Portugal, Brazil, Germany and Morocco among the teams receiving meaningful consideration.



#### Norway: The Dark Horse Pick

One of the session's most striking findings was the group's confidence in Norway as the lower-ranked team most likely to progress to the knockout rounds. The group credited Norway's elite attacking firepower, led by Erling Haaland and Martin Ødegaard, high-scoring qualifying form, and a roster of players competing at top European clubs. Concerns about overreliance on Haaland and limited World Cup experience were debated, but the Hybrid Collective Intelligence concluded that Norway's individual brilliance gives them a realistic path to knockout wins.

#### Should we trust this forecast?

All sports predictions have a large margin of error due to the implicit impact of *chance*. That said, a [recently published study](#) compared Hyperchat AI technology to large-scale prediction markets and found that groups of only 25 people engaged in hyper-connected conversations outperformed Polymarket in sports forecasts that leveraged many hundreds of traders.

## **How does the Technology work?**

The Thinkscape platform is powered by Hyperchat AI, a [hyper-communication technology](#) that enables **groups of any size** to hold thoughtful conversations (by text, voice, or video) in which they discuss complex issues in real-time, freely offering arguments and counterarguments until they converge on a unified answer. Because these discussions are *deliberative*, with every participant expressing not just opinions but evidence and reasoning, solutions emerge that [amplify the collective intelligence](#) of the group.

What was novel about these World Cup predictions is that the debate participants didn't just include humans but also included Unanimous AI's proprietary "Contributor Agents" that are designed to offer their own points and counterpoints within the real-time group discussion. The goal was to enable teams of humans and AI agents to discuss issues so collaboratively that they form a [hybrid collective intelligence](#) that combines human wisdom with AI rigor. And these contributor agents were highly valued by the human participants, with over 90% of users saying they were helpful to the group deliberation.

"What you're seeing here is the first time a large group of humans and AI agents have ever held a real-time meeting together," said [Dr. Louis Rosenberg](#), CEO and Chief Scientist of Unanimous AI. "When you bring together 44 sports fans who intuitively know football and have them mix-it-up with each other and with AI agents who view the sport with statistical rigor, the output isn't just a list of opinions — it surfaces the most compelling evidence and reasoning — a true [hybrid intelligence](#) of humans and AI."

A short video demonstrating these results is available at <https://youtu.be/OmGx0Td7sSs>

## **Why build a Hybrid Collective Intelligence?**

At Unanimous AI, the core philosophy is that AI should not replace people – it should connect people – enabling large human teams to function as super-intelligent systems. Thinkscape is built on this principle, using patented [Hyperchat AI](#)™ technology it fosters thoughtful and productive real-time deliberations among teams of any size, with AI agents serving as active participants that synthesize, surface, and amplify the collective intelligence of the group.

Video explainer about Hyperchat AI technology: <https://vimeo.com/1148467192>)

Unanimous AI's technologies are used by large organizations around the world, from Fortune 1000 companies to the US Air Force. Its platforms are validated by [dozens of published papers](#), that show hyper-connected teams reach smarter decisions, have more productive brainstorming, generate more accurate forecasts, and more efficiently converge on aligned objectives.

### **About Unanimous AI**

Unanimous AI develops technologies that make human teams significantly smarter. Modeled on the dynamics of biological swarms, its [patented Swarm AI<sup>®</sup>, Hyperchat AI<sup>™</sup>, and AgentSwarm<sup>™</sup> technologies](#) turn networked teams into a Collective Superintelligence. Unanimous AI's award-winning software platforms, Swarm<sup>®</sup> and Thinkscape<sup>®</sup>, have been validated by numerous [academic studies](#) and are used by large organizations around the world. For more information, visit: [unanimous.ai](https://unanimous.ai).

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